



Office of Cannabis Management

KATHY HOCHUL

Governor

JESSICA GARCIA

Cannabis Control Board Chair

HOPE KNIGHT

Board Member

CRYSTAL J. RODRIGUEZ DABNEY

Board Member

BRAD USHER

Board Member

FELICIA A.B. REID

Acting Executive Director

No. 2025-55
July 25, 2025

RESOLUTION DIRECTING THE OFFICE OF CANNABIS MANAGEMENT TO ISSUE FOR PUBLIC COMMENT CERTAIN PROPOSED CANNABIS PACKAGING, LABELING, MARKETING AND ADVERTISING REGULATIONS

WHEREAS, pursuant to Section 81 of the Cannabis Law, the Cannabis Control Board (Board) is charged with establishing packaging and labeling rules and regulations governing the packaging and labeling requirements of adult-use cannabis products sold in New York State;

WHEREAS, pursuant to Section 86 of the Cannabis Law, the Board is charged with establishing advertising and marketing rules and regulations governing the form and content of advertising and marketing of adult-use cannabis and cannabis products;

WHEREAS, pursuant to Sections 10, 13, 81, and 86 of the Cannabis Law, the Board has the authority to establish standards and requirements, and to promulgate rules and regulations, governing the packaging and labeling, and marketing and advertising of cannabis and cannabis products including but not limited to, requiring child-resistant packaging, packages, labels, shapes and products not being made to be attractive to or target persons under the age of twenty-one, and warnings communicating any potential impact on human health resulting from consumption;

WHEREAS, on March 20, 2025, the Board passed resolution 2025-23, directing the Office of Cannabis Management (Office) to file a Notice of Revised Rulemaking with amendments to Parts 128 and 129 of Title 9 of the New York Code, Rules and Regulations—relating to packaging, labeling, marketing, and advertising of cannabis products;

WHEREAS, on May 20, 2025, before the proposed rulemaking was filed for public comment, the Board, upon motion of its members, voted to hold publishing the Notice of Revised Rulemaking to consider additional changes to the proposal;

WHEREAS, the Office is now recommending substantial revisions to the proposal, which require a submission of a Notice of Revised Rulemaking to the Secretary of State for publication and an additional 45-day public comment period; and



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WHEREAS, the Office recommends that the Board authorize the Office to file with the Department of State the attached proposed amendments to Parts 128 and 129 relating to packaging, labeling, marketing, and advertising of cannabis products via a Notice of Revised Rulemaking; now, therefore, be it,

RESOLVED, the Board directs the Office to file a Notice of Revised Rulemaking with the Secretary of State for the attached revised amendments to the cannabis packaging and labeling and marketing and advertising regulations, as may be amended for changes to conform with the State Administrative Procedure Act.

[Attachment]