



Cannabis Control Board

For more information, visit: cannabis.ny.gov/cannabis-control-board-meetings

APRIL 24, 2025

AGENDA

- I. Call to Order
- II. Welcome and Opening Remarks
- III. Approval of Meeting Minutes from March 20, 2025, Board Meeting
- IV. Consideration of Adult-Use Applications for Approval
- V. Consideration of CAURD Renewals
- VI. Consideration of Adult-Use Licensee Location Change Amendment Requests
- VII. Consideration of Public Convenience and Advantage Requests
- VIII. Consideration of Administrative Law Hearing Appeals
- IX. Office of Cannabis Management Report
- X. Public Comment
- XI. Adjourn

CHAIR WRIGHT OPENING REMARKS

- Good Morning and welcome to our April Cannabis Control Board meeting. Thank you to my fellow Board members, OCM staff, and stakeholders for your continued dedication.
- We hope everyone had a safe and joyful 4/20. Since our last meeting, over 35 new adult-use dispensaries have opened—bringing us closer to the 400th dispensary mark and expanding access statewide.
- Cultivators across New York are preparing for the 2025 season, and we're excited to see the supply side gear up for another productive year.
- As always, we remain focused on supporting equity, strengthening enforcement, and reinvesting in communities—building a cannabis industry that benefits all New Yorkers.

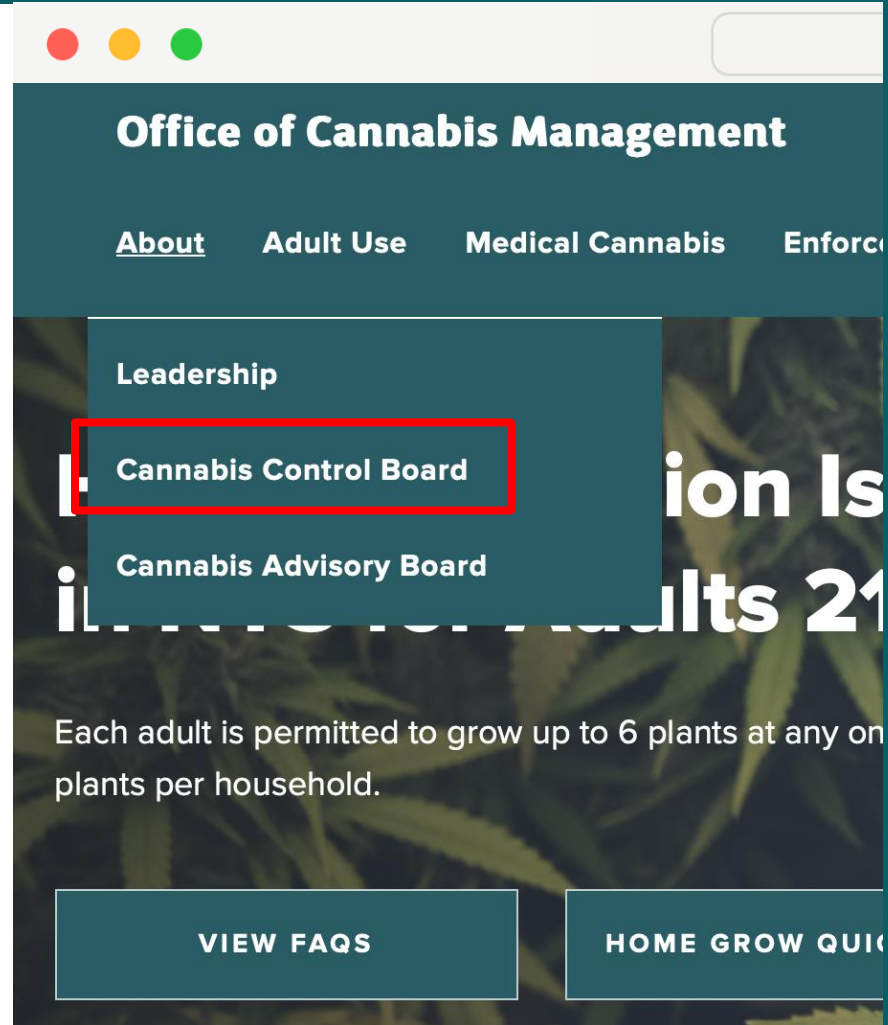


APPROVAL OF MEETING MINUTES FROM THE MARCH 20, 2025 BOARD MEETING

Pursuant to the Open Meetings Law, within two weeks, the following is provided on cannabis.ny.gov on the Cannabis Control Board page:

- Meeting minutes
- Meeting transcript
- Meeting video

The public was provided with information on how to access this meeting in the Public Notice. An unabridged video recording, an unabridged transcript, will be made available on the OCM website within two weeks of the Board meeting.



CONSIDERATION OF ADULT-USE CANNABIS LICENSES FOR APPROVAL

RESOLUTION NO. 2025-26

- On October 4, 2023, OCM opened an application window for adult-use licenses. The application window included applications for cultivators, processors, distributors, retail dispensaries and microbusinesses.
- The application window closed on November 17, 2023, for retail and microbusiness applications who were applying with a location. The remaining applications closed on December 18, 2023. Overall, nearly 7,000 applications were received.
- **93 AU applications** are being recommended for approval today and all have satisfied the necessary requirements in accordance with the Cannabis Law and regulations.
- The Office is actively reviewing and issuing additional adult-use licenses on a rolling basis. If the Office has been in contact with you, please respond to any deficiency letter with the requested information to keep your application processing.

🔍 RESOLUTION NO. 2025-26: CONSIDERATION OF ADULT-USE CANNABIS LICENSES FOR APPROVAL

CONSIDERATION OF ADULT-USE CANNABIS LICENSES

RESOLUTION NO. 2025-26

Application ID	License Type	Entity Name
OCCULT-2024-000045	Adult-Use Cultivator License	Graceful Roses LLC
OCCULT-2024-000050	Adult-Use Cultivator License	Dolores H Dygert
OCCDIST2-2024-000008	Adult-Use Distributor License	2X Baked Llc
OCCDIST-2023-000205	Adult-Use Distributor License	NAY-TAY LLC
OCCDIST-2023-000187	Adult-Use Distributor License	ESLSUGAR LLC
OCCDIST-2023-000295	Adult-Use Distributor License	GCC NY Operations, LLC
OCCDIST-2023-000251	Adult-Use Distributor License	Plan B Properties LLC
OCCDIST-2023-000316	Adult-Use Distributor License	Canna Study, LLC
OCCDIST-2023-000184	Adult-Use Distributor License	A.D. Green & Co., LLC
OCCMICR-2023-000843	Adult-Use Microbusiness License w/Retail	Janes Garden LLC
OCCMICR-2023-000350	Adult-Use Microbusiness License w/Retail	Rustik 471, LLC
OCCMICR-2023-000157	Adult-Use Microbusiness License	Blue Mountain Growers, LLC
OCCMICR-2023-000318	Adult-Use Microbusiness License	Canna Culta LLC
OCCMICR-2023-001248	Adult-Use Microbusiness License	Pierre McClain LLC
OCCMICR-2023-000614	Adult-Use Microbusiness License w/Retail	Green Witch Cannabis LLC

Q RESOLUTION NO. 2025-26: CONSIDERATION OF ADULT-USE CANNABIS LICENSES FOR APPROVAL

CONSIDERATION OF ADULT-USE CANNABIS LICENSES

RESOLUTION NO. 2025-26

Application ID	License Type	Entity Name
OCMMICR-2023-000613	Adult-Use Microbusiness License w/Retail	LK Wellness LLC
OCMMICR-2023-000154	Adult-Use Microbusiness License	Farhana Jashim DbA Herbuds
OCMMICR-2023-000294	Adult-Use Microbusiness License	J.C.MAC LLC
OCMMICR-2023-000499	Adult-Use Microbusiness License	MAMAJUANA LLC
OCMMICR-2023-000516	Adult-Use Microbusiness License	Lost Planet LLC
OCMMICR-2023-000135	Adult-Use Microbusiness License w/Retail	Milk Burger INC
OCMMICR-2023-000372	Adult-Use Microbusiness License w/Retail	Cubed Roots LLC
OCMMICR-2023-000405	Adult-Use Microbusiness License	High Rhino Solutions L.L.C.
OCMMICR-2023-000122	Adult-Use Microbusiness License w/Retail	Innocence Cannabis LLC
OCMPROC-2023-000304	Adult-Use Processor License	Niagara Beverage LLC
OCMPROC-2024-000046	Adult-Use Processor License	Eaton Processing LLC
OCMPROC2-2024-000002	Adult-Use Processor License	Honey & Gold Lifestyle LLC
OCMPROC-2023-000497	Adult-Use Processor License	CPEBCC NY LLC
OCMPROC-2023-000154	Adult-Use Processor License	SHOKi Beverages Corp.

🔍 RESOLUTION NO. 2025-26: CONSIDERATION OF ADULT-USE CANNABIS LICENSES FOR APPROVAL

CONSIDERATION OF ADULT-USE CANNABIS LICENSES

RESOLUTION NO. 2025-26

Application ID	License Type	Entity Name
OCMPROC-2023-000122	Adult-Use Processor License	SNNJ INC.
OCMPROC2-2025-000001	Adult-Use Processor License	CannafamsNY LLC
OCMPROC-2023-000403	Adult-Use Processor License	TKS SENSEI NY II LLC
OCMPT3B-2024-000024	Adult-Use Processor Type Three-Branding	Sade Balogun
OCMPT3B-2024-000028	Adult-Use Processor Type Three-Branding	HouseStore
OCMPT3B-2024-000059	Adult-Use Processor Type Three-Branding	Vecchio Provisions
OCMPT3B-2024-000072	Adult-Use Processor Type Three-Branding	the v experience, llc
OCMPT3B-2024-000081	Adult-Use Processor Type Three-Branding	SkyLyfe LLC
OCMPT3B-2024-000118	Adult-Use Processor Type Three-Branding	VENDVIBE NYC LLC
OCMPT3B-2024-000108	Adult-Use Processor Type Three-Branding	Astro Packaging Printing Corporation
OCMPT3B-2024-000102	Adult-Use Processor Type Three-Branding	Toke Chiba LLC
OCMPT3B-2024-000101	Adult-Use Processor Type Three-Branding	Odessa Consulting inc
OCMPT3B-2024-000092	Adult-Use Processor Type Three-Branding	Top Label LLC
OCMPT3B-2025-000069	Adult-Use Processor Type Three-Branding	BudRunners LLC
OCMPT3B-2024-000109	Adult-Use Processor Type Three-Branding	Shana Gonzalez

Q RESOLUTION NO. 2025-26: CONSIDERATION OF ADULT-USE CANNABIS LICENSES FOR APPROVAL

CONSIDERATION OF ADULT-USE CANNABIS LICENSES

RESOLUTION NO. 2025-26

Application ID	License Type	Entity Name
OCMPT3B-2024-000107	Adult-Use Processor Type Three-Branding	Alphina New York LLC
OCMPT3B-2024-000091	Adult-Use Processor Type Three-Branding	Pineapple Printing & Packaging Corporation
OCMPT3B-2024-000085	Adult-Use Processor Type Three-Branding	Fleurt Limited Liability Company
OCMPT3B-2024-000047	Adult-Use Processor Type Three-Branding	Highbrow Industries, LLC
OCMPT3B-2025-000094	Adult-Use Processor Type Three-Branding	B NOBLE INC
OCMPT3B-2024-000129	Adult-Use Processor Type Three-Branding	Enchanted Bloom LLC
OCMPT3B-2024-000097	Adult-Use Processor Type Three-Branding	STAR BATCH, LLC
OCMPT3B-2024-000030	Adult-Use Processor Type Three-Branding	The Green Apple Cannabis Corp.
OCMPT3B-2024-000104	Adult-Use Processor Type Three-Branding	Zareba Associates Inc DbA Alibi
OCMPT3B-2025-000003	Adult-Use Processor Type Three-Branding	VANDYS HOLDINGS, LLC
OCMPT3B-2024-000096	Adult-Use Processor Type Three-Branding	Fullmeltnyc LLC
OCMPT3B-2024-000090	Adult-Use Processor Type Three-Branding	Sweet Relief Honey, LLC
OCMPT3B-2025-000005	Adult-Use Processor Type Three-Branding	Royal Genetics LLC
OCMPT3B-2024-000120	Adult-Use Processor Type Three-Branding	Justus B Freville DbA Element Cannabis Co
OCMPT3B-2024-000077	Adult-Use Processor Type Three-Branding	littlecitycannabis LLC

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CONSIDERATION OF ADULT-USE CANNABIS LICENSES

RESOLUTION NO. 2025-26

Application ID	License Type	Entity Name
OCMRETL-2023-001159	Adult-Use Retail Dispensary License	Owl Be Smokin, Inc.
OCMRETL-2023-000932	Adult-Use Retail Dispensary License	SLA Services INC
OCMRETL-2023-000772	Adult-Use Retail Dispensary License	Pike & Griff LLC
OCMRETL-2023-000753	Adult-Use Retail Dispensary License	6318 SAI ENTERPRISES INC
OCMRETL-2023-000395	Adult-Use Retail Dispensary License	The Canna Guy LLC
OCMRETL-2023-000334	Adult-Use Retail Dispensary License	LIT NYC INC
OCMRETL-2023-001246	Adult-Use Retail Dispensary License	Downtown Flower LLC
OCMRETL-2023-000015	Adult-Use Retail Dispensary License	Bloom Brothers NY, INC.
OCMRETL-2023-001282	Adult-Use Retail Dispensary License	SARATOGA VAPOR SHOP, LLC
OCMRETL-2023-000873	Adult-Use Retail Dispensary License	ZAI HOUSING INC.
OCMRETL-2023-000742	Adult-Use Retail Dispensary License	Paradise Cannabis LLC
OCMRETL-2023-000877	Adult-Use Retail Dispensary License	RT 13 CANNABIS NOVELTIES LLC
OCMRETL-2023-000925	Adult-Use Retail Dispensary License	AJA Cannabis 1010 LLC
OCMRETL-2023-001063	Adult-Use Retail Dispensary License	S & H Buds Inc. DbA Harvest Hills
OCMRETL-2023-001182	Adult-Use Retail Dispensary License	Green Witch Dispensary LLC

Q RESOLUTION NO. 2025-26: CONSIDERATION OF ADULT-USE CANNABIS LICENSES FOR APPROVAL

CONSIDERATION OF ADULT-USE CANNABIS LICENSES

RESOLUTION NO. 2025-26

Application ID	License Type	Entity Name
OCMRETL-2023-002138	Adult-Use Retail Dispensary License	CANNABIS HORIZON HOLDINGS
OCMRETL-2023-001881	Adult-Use Retail Dispensary License	Southern Tier Cannabis Inc.
OCMRETL-2023-001785	Adult-Use Retail Dispensary License	JDR CANN LLC
OCMRETL-2023-001594	Adult-Use Retail Dispensary License	Rosebud Club LLC
OCMRETL-2023-001514	Adult-Use Retail Dispensary License	C&R Project LLC
OCMRETL-2023-001496	Adult-Use Retail Dispensary License	2601 Genesee LLC
OCMRETL-2023-001644	Adult-Use Retail Dispensary License	Keller Gutierrez LLC
OCMRETL-2023-000062	Adult-Use Retail Dispensary License	LakeHouse Cannabis, LLC
OCMRETL-2023-000326	Adult-Use Retail Dispensary License	Cloud 9 Dispensary, LLC
OCMRETL-2023-001217	Adult-Use Retail Dispensary License	Buffalo Rush Fam Future, LLC
OCMRETL-2023-001811	Adult-Use Retail Dispensary License	Dance Like A Star With Serge, Inc.
OCMRETL-2023-000302	Adult-Use Retail Dispensary License	Premium Management Group LLC
OCMRETL-2023-001661	Adult-Use Retail Dispensary License	The Goodie Bag, LLC
OCMRETL-2023-001670	Adult-Use Retail Dispensary License	Fire Escape LLC

Q RESOLUTION NO. 2025-26: CONSIDERATION OF ADULT-USE CANNABIS LICENSES FOR APPROVAL

CONSIDERATION OF ADULT-USE CANNABIS LICENSES

RESOLUTION NO. 2025-26

Application ID	License Type	Entity Name
OCMRETL-2023-000995	Adult-Use Retail Dispensary License	Balagan Cannabis NY LLC
OCMRETL-2023-000438	Adult-Use Retail Dispensary License	MoxBeacon LLC
OCMRETL-2023-000940	Adult-Use Retail Dispensary License	Green Land Retail LLC
OCMRETL-2023-001511	Adult-Use Retail Dispensary License	69 Graham Dispensary LLC
OCMCAURDP-2024-000112	Adult-Use Conditional Retail Dispensary License	A Cannaful Life LLC



RESOLUTION NO. 2025-26: CONSIDERATION OF ADULT-USE CANNABIS LICENSES FOR APPROVAL

ADULT-USE CANNABIS LICENSE TOTALS

License Type	April Board Meeting	Total Licenses Issued
Adult-Use Cultivator License	2	202
Adult-Use Distributor License	7	193
Adult-Use Microbusiness License	15	255
Adult-Use Processor License	35	364
Adult-Use Retail Dispensary License	34	351
CAURD Final Licensed	0	240
Total	93	1,605

CONSIDERATION OF CONDITIONAL ADULT-USE RETAIL DISPENSARY APPLICATIONS FOR RENEWAL

RESOLUTION NO. 2025-27

- Part 116 outlines the requirements for the CAURD license. The CAURD conditional period lasts four years, with the first renewal required after two years from the date the license was first granted.
- CAURD licenses up for renewal today received their initial CAURD license in early 2023.
- CAURD licenses submitted a renewal application in accordance with Part 116 including requiring the submission of a notice to the municipality to the applicable municipality or community board in which the CAURD licensee operates.



RESOLUTION NO. 2025-27: CONSIDERATION OF CAURD APPLICATIONS FOR RENEWAL

CONSIDERATION OF CONDITIONAL ADULT-USE RETAIL DISPENSARY APPLICATIONS FOR RENEWAL

RESOLUTION NO. 2025-27

License ID	License Type	Entity Name
OCM-CAURD-23-000004	Conditional Adult-Use Retail Dispensary	On Point Cannabis, Inc.
OCM-CAURD-23-000005	Conditional Adult-Use Retail Dispensary	D-Andrews LLC
OCM-CAURD-23-000009	Conditional Adult-Use Retail Dispensary	GOTHAM CAURD LLC
OCM-CAURD-23-000012	Conditional Adult-Use Retail Dispensary	Budding Industry Group, LLC
OCM-CAURD-23-000017	Conditional Adult-Use Retail Dispensary	Dank 716 LLC
OCM-CAURD-23-000019	Conditional Adult-Use Retail Dispensary	Dosha Farms LLC



RESOLUTION NO. 2025-27: CONSIDERATION OF CAURD APPLICATIONS FOR RENEWAL

CONSIDERATION OF ADULT-USE LICENSEE LOCATION CHANGE AMENDMENT REQUESTS

RESOLUTION NO. 2025-28

- Sections 13(1), 67(2), 126(1), and 129 of the Cannabis Law allows the Board to authorize amendments to cannabis licenses and permits. Sections 120.18(d)(1)(iii), 132.9(9)(ii), and 130.7(f) of Title 9 of the New York Codes, Rules and Regulations outline the criteria for such amendments.
- The Office of Cannabis Management launched an amendment survey on August 27, 2024, which allows adult-use cannabis licensees to request certain amendments including location or cultivation tier changes which require Board approval in accordance with the cannabis regulations. The Office has begun the review of amendments submitted and will be reviewing requests on a rolling basis.
- For the applications listed in the attached resolution, the Office is recommending approval. The licensees have provided all necessary information in accordance with the cannabis regulations.



RESOLUTION NO. 2025-28: CONSIDERATION OF ADULT-USE LICENSEE LOCATION CHANGE AMENDMENT REQUESTS

CONSIDERATION OF CONSIDERATION OF PUBLIC CONVENIENCE AND ADVANTAGE REQUESTS

RESOLUTION NO. 2025-29

- A PCA request is a process in which an applicant can request from the Board approval of a location for a retail dispensary if the location falls within 1,000 ft/ 2,000 ft of a retail dispensary, providing that it supports the goal of the "public convenience and advantage" [PCA].
- There are two PCA requests before the Board today, which will be evaluated using N.Y. Comp. Codes R. & Regs. Tit. 9 § 119.4.
- Following [CCB Resolution No. 2025-09](#), the Office has filed with the NYS Department of State revised proposed PCA regulations, which are now available for public comment until May 19, 2025.



RESOLUTION NO. 2025-29: CONSIDERATION OF PUBLIC CONVENIENCE AND ADVANTAGE REQUESTS

CONSIDERATION OF ADMINISTRATIVE APPEALS

Article 2 of the Cannabis Law §§ 10 and 17:

The Cannabis Control Board (“Board”) is charged with the responsibility of issuing a final determination when an administrative decision is appealed.

1. BMillz v. OCM
2. 670 Main LLC dba Main Street Mini Mart v. OCM

Appellants submit the instant appeals to the Board for review (Title 9 of the New York Codes, Rules, and Regulations § 133.25[k])

The proposed decisions were provided in advance of today’s meeting and posted on the OCM website.

BMILLZ V. OCM

COMPLAINT NOS. 001 2023 0621 0031 AND 117 2023 0718 0054
RESOLUTION NO. 2025-30

Appellee Asserts:

- The ALJ's decision was untimely and arbitrary and capricious;
- OCM's regulatory inspection was arbitrary and capricious;
- There is dissonance between the Cannabis Law and regulations regarding the ability of a business owner to refuse; and
- OCM has failed to comport its actions with federal and state constitutions.

Recommendation: Deny Appellant's appeal and Affirm the decision of the ALJ

- Appellant did not establish decision untimely under the law;
- Decision was not arbitrary and capricious as it was based in reason & made with regard to the facts;
- Penalties assessed were not arbitrary and capricious and were in accordance with the law;
- Remaining arguments are facial challenges not specific to Appellant beyond scope of the appeal



RESOLUTION NO. 2025-30: CONSIDERATION OF ADMINISTRATIVE LAW HEARING APPEALS

670 MAIN LLC DBA MAIN STREET MINI MART V. OCM

INSPECTION NO. 003 2024 0627 0002

RESOLUTION NO. 2025-031

Appellee Asserts:

- OCM failed to distinguish between cannabis and prohibited cannabinoids;
- OCM is over enforcing sealing orders;
- OCM cannot issue an OTS based on cannabinoids or synthetic cannabinoids;
- OCM failed to establish seized items cannabis under the law;
- ALJ erroneously relied on evidence seized as part of de minimis analysis; and
- OCM failed to comport with statutory and regulatory requirements to consider evidence of abatement as a factor to vacate the OTS

Recommendation: Deny Appellant's appeal and Affirm the decision of the ALJ

- OCM has authority to inspect any person offering to sell cannabis, cannabis products, and cannabinoid hemp and hemp extracts;
- Cannabis Law does not require testing;
- OCM also authorized to seize cannabis, cannabis products, cannabinoid hemp and hemp extracts products or any product marketed or labeled as such found in the possession of a person engaged in unlicensed activity;
- ALJ properly considered the evidence in determining if the unlicensed activity was a de minimis part of Appellant's business;
- Regulations set forth process for abatement on notice to the Office and the Board; not at an emergency hearing on the OTS;



RESOLUTION NO. 2025-31: CONSIDERATION OF ADMINISTRATIVE LAW HEARING APPEALS

OFFICE OF CANNABIS MANAGEMENT REPORT

MARKET UPDATE

SOCIAL & ECONOMIC EQUITY UPDATE

PUBLIC HEALTH AND EDUCATION UPDATE

TRADE PRACTICES BUREAU UPDATE

COMMUNITY REINVESTMENT GRANTS UPDATE

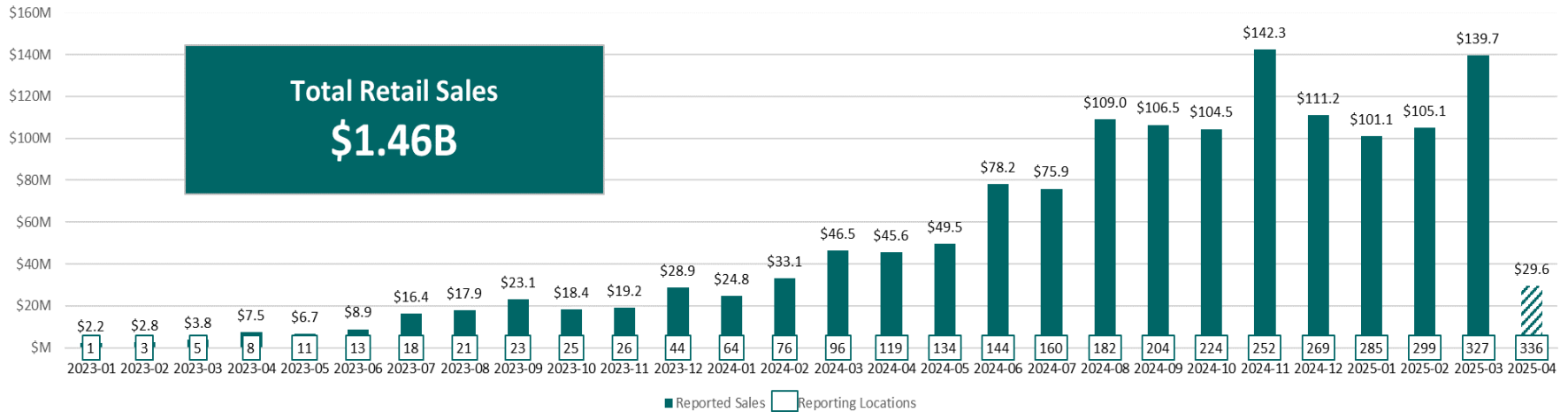
MARKET UPDATE

22 • APRIL 24, 2025

PRORATED MARCH SALES INCHED ABOVE FEB TOTALS; APRIL WELL ON PACE TO TOP MARCH

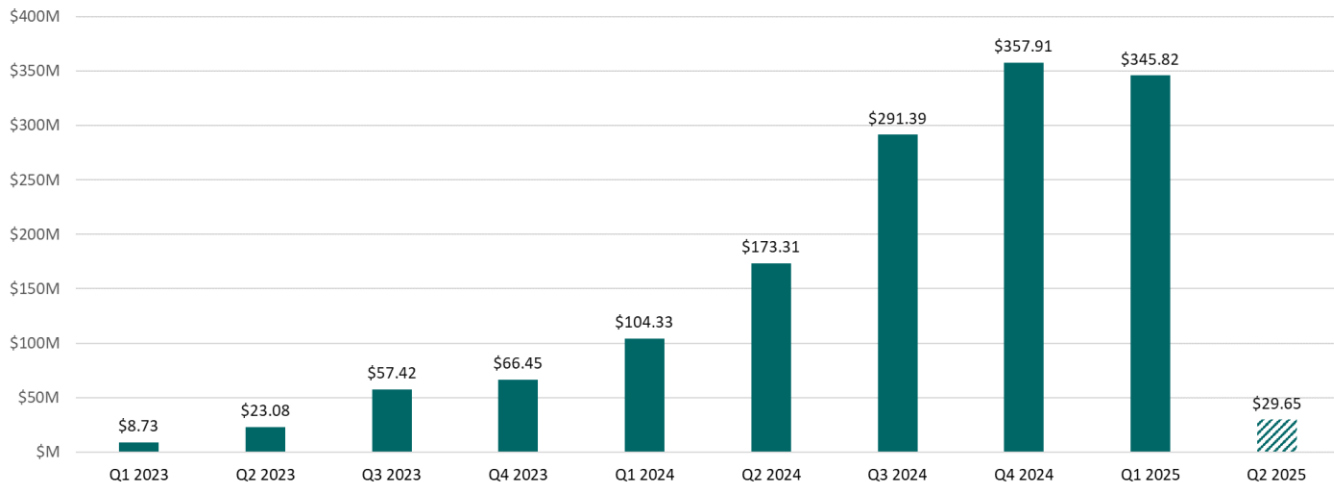
New York Cannabis Reported Retail Sales By Month

Note: The Mar-25 reporting period has 5 weeks instead of 4 (like Nov-24). Sales from last 4 weeks of Mar-25 is ~\$110M.



THROUGH EARLY APRIL, NY IS ON PACE TO REACH >\$1.5B OF RETAIL SALES IN 2025

New York Cannabis Reported Retail Sales
By Quarter



Retail Revenue Totals

2023

\$155.7 million

2024

\$927.0 million

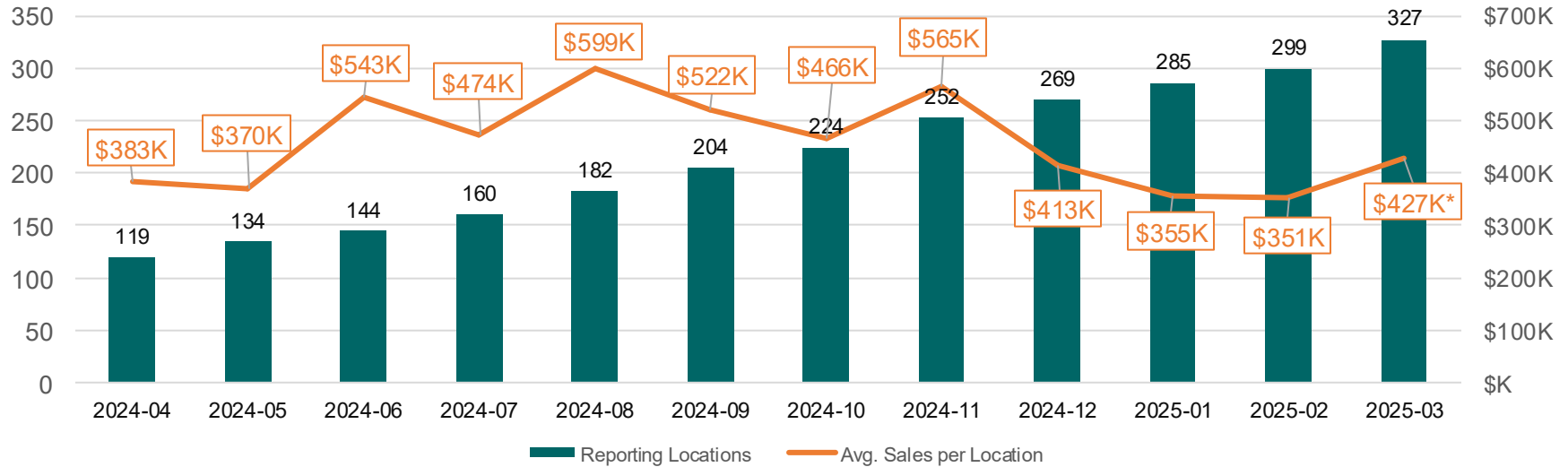
YTD 2025

\$375.5 million

SALES PER STORE CONTINUE TO DECLINE AS MORE STORES OPEN AND OTHER MARKET FORCES TAKE HOLD

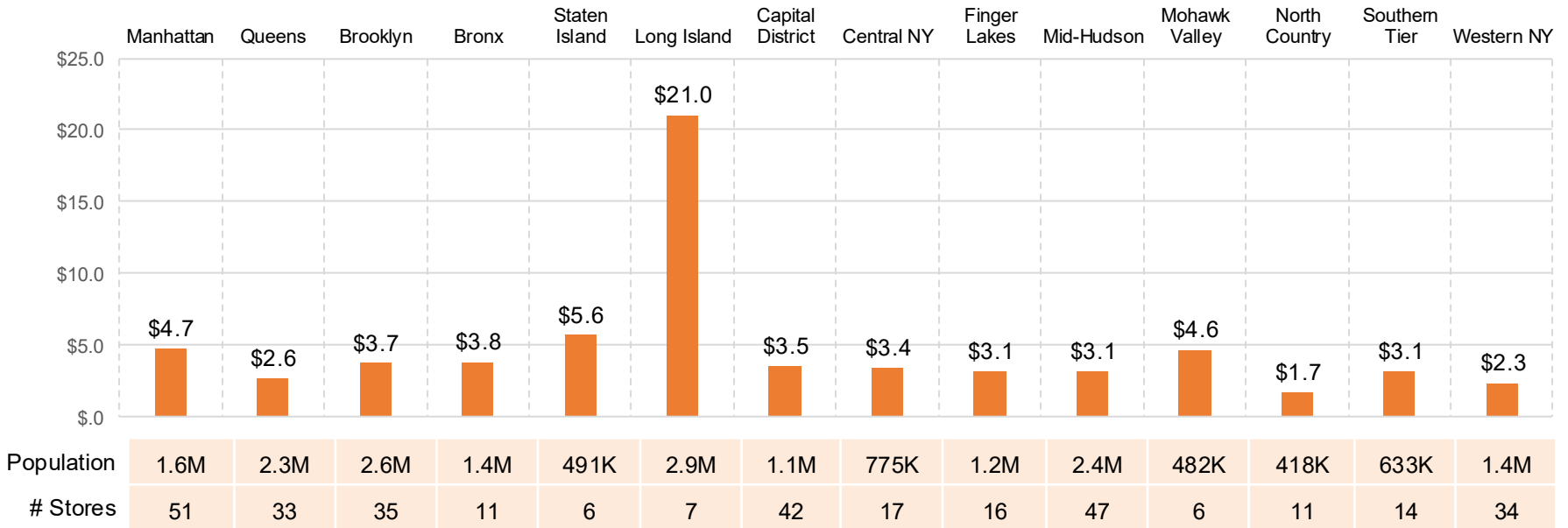
Number of Stores Reporting and Avg. Sales per Store
by Month

Note: The Mar-25 reporting period has 5 weeks instead of 4 (like Nov-24).
Sales per store from last 4 weeks of Mar-25 is ~\$340K.



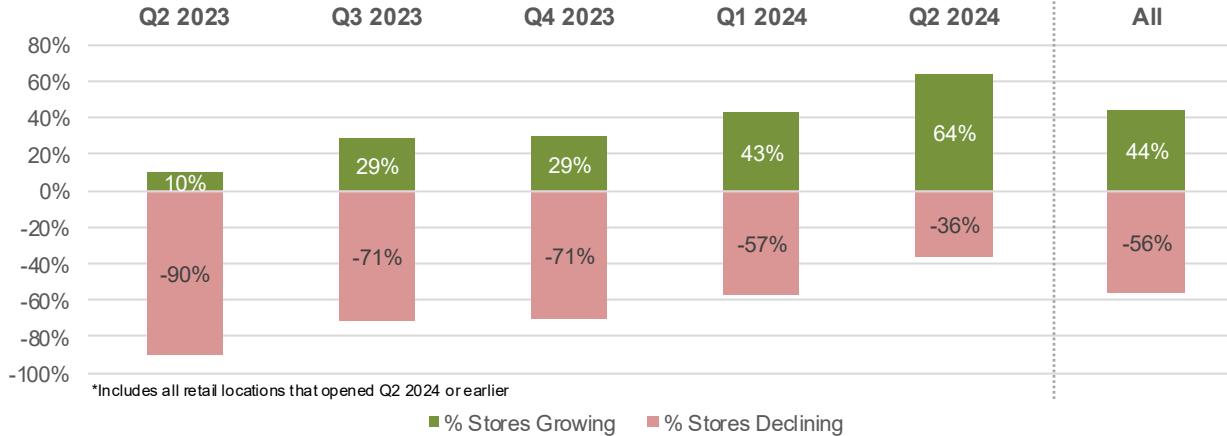
LI AND SI STORES LEAD AVG REGIONAL REVENUE DUE TO LOWER STORE COUNTS RELATIVE TO POPULATION

New York Cannabis Reported Sales per Store (March, Annualized)
By ESD Region



FROM AUG-24 TO FEB-25 OLDER COHORTS CEDED MARKET SHARE TO NEWER COHORTS

% of Stores Growing/Declining from Aug-24 to Feb-25
By Cohort



Revenue Change

Avg % Sales Growth
(All Growing Stores)

15%

Avg % Sales Decline
(All Declining Stores)

-38%

Metric	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	All
Avg. August Sales	\$972K	\$1294K	\$521K	\$720K	\$322K	\$617K
Avg. February Sales	\$775K	\$1138K	\$482K	\$550K	\$347K	\$527K
Avg. Sales Increase	\$38K	\$6K	\$70K	\$123K	\$83K	\$93K
Avg. Sales Decrease	-\$223K	-\$220K	-\$83K	-\$388K	-\$80K	-\$234K

SOME UPSTATE REGIONS HAVE DECLINED MORE THAN THEIR DOWNSTATE COUNTERPARTS

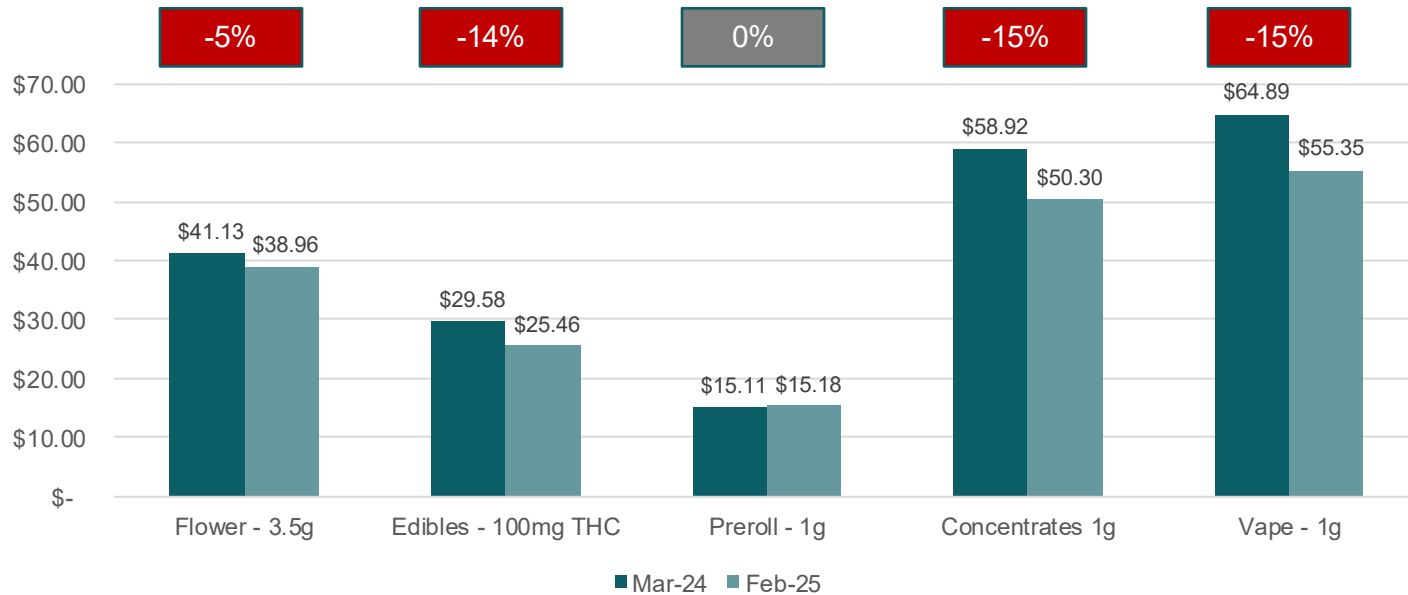
% of Stores Growing/Declining from Aug-24 to Feb-25
By ESD Region



Metric	Manhattan	Brooklyn	Queens	Bronx	Staten Island	Long Island	Capital District	Central NY	Finger Lakes	Mid-Hudson	Mohawk Valley	North Country	Southern Tier	Western NY	All
Avg. August Sales	\$550K	\$527K	\$1010K	\$220K	\$798K	\$4573K	\$353K	\$495K	\$436K	\$571K	\$569K	\$131K	\$460K	\$351K	\$602K
Avg. February Sales	\$538K	\$582K	\$382K	\$244K	\$621K	\$4527K	\$320K	\$385K	\$492K	\$498K	\$477K	\$85K	\$431K	\$343K	\$504K
Avg. Sales Increase	\$59K	\$108K	\$65K	\$48K	\$K	\$497K	\$87K	\$97K	\$142K	\$92K	\$K	\$5K	\$6K	\$94K	\$84K
Avg. Sales Decrease	-\$71K	-\$52K	-\$1735K	-\$24K	-\$177K	-\$590K	-\$62K	-\$144K	-\$30K	-\$184K	-\$93K	-\$98K	-\$65K	-\$110K	-\$243K

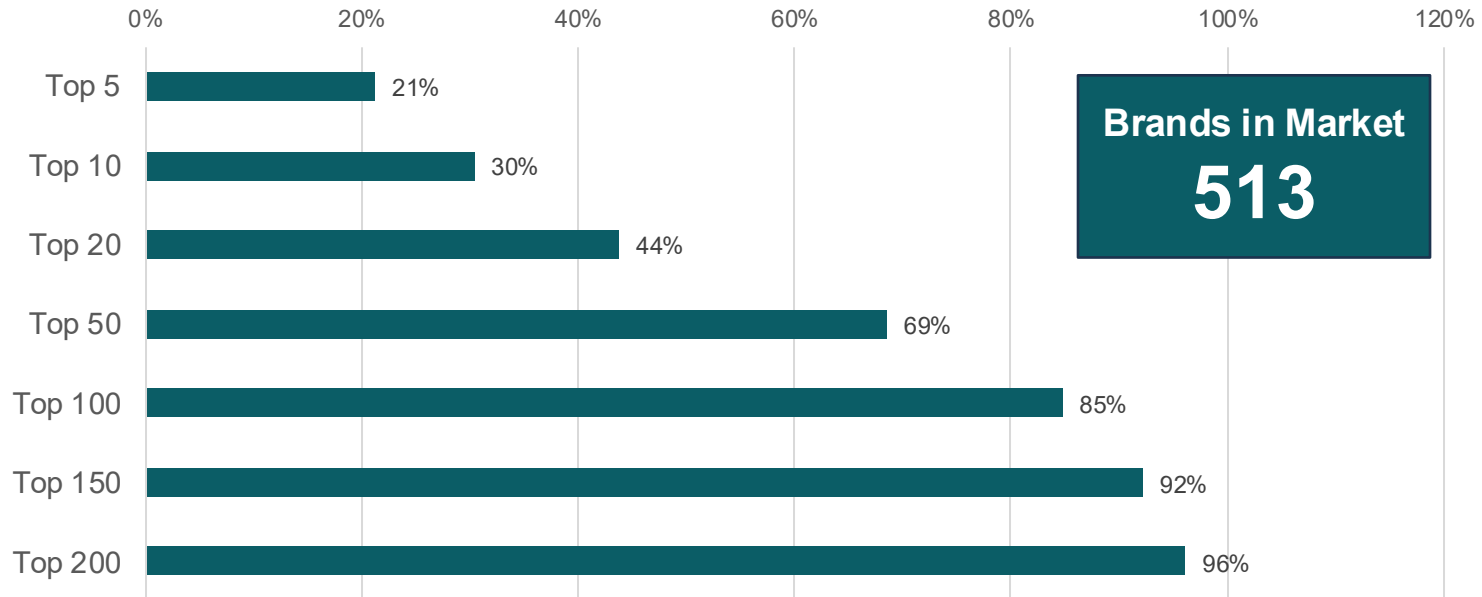
AVERAGE RETAIL PRICES IN MANY CATEGORIES ARE DOWN 10%+ IN THE LAST 12 MONTHS

Average Retail Product Price Change
(3/2024 – 2/2025)



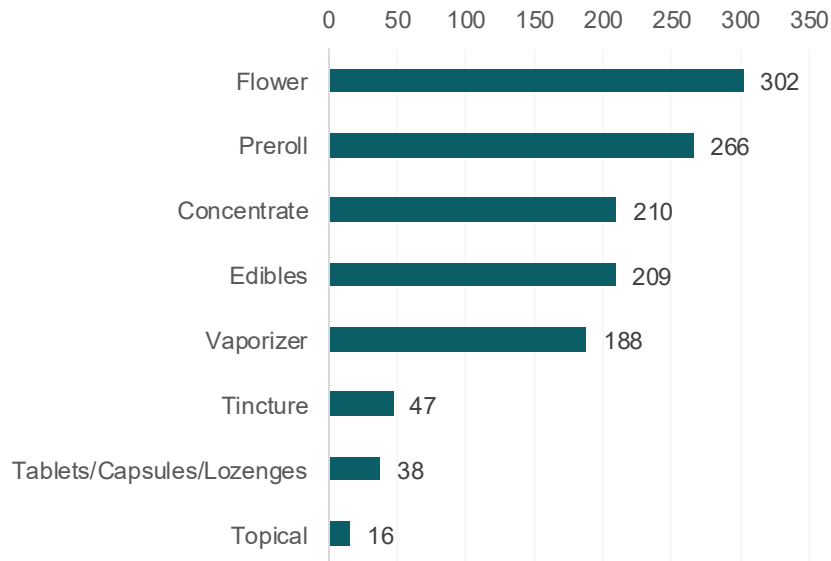
THE TOP 50 BRANDS OF 500+ COMMAND NEARLY 70% OF SALES

Top Brands Share of Market

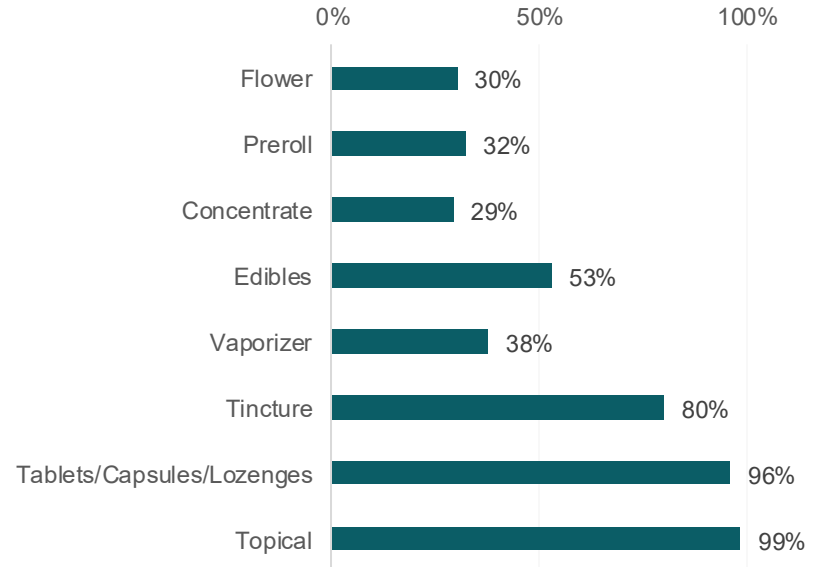


THE TOP 5 BRANDS DRIVE APPROX. ONE-THIRD OF SALES IN EACH OF THE TOP-SELLING CATEGORIES

Brand Count Per Category

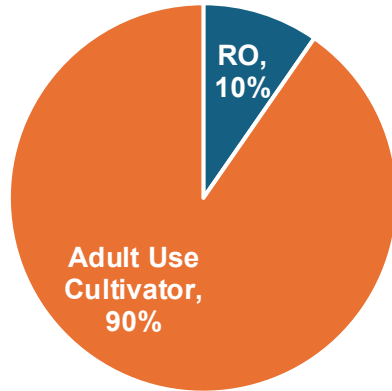


Top 5 Brand Share of Category

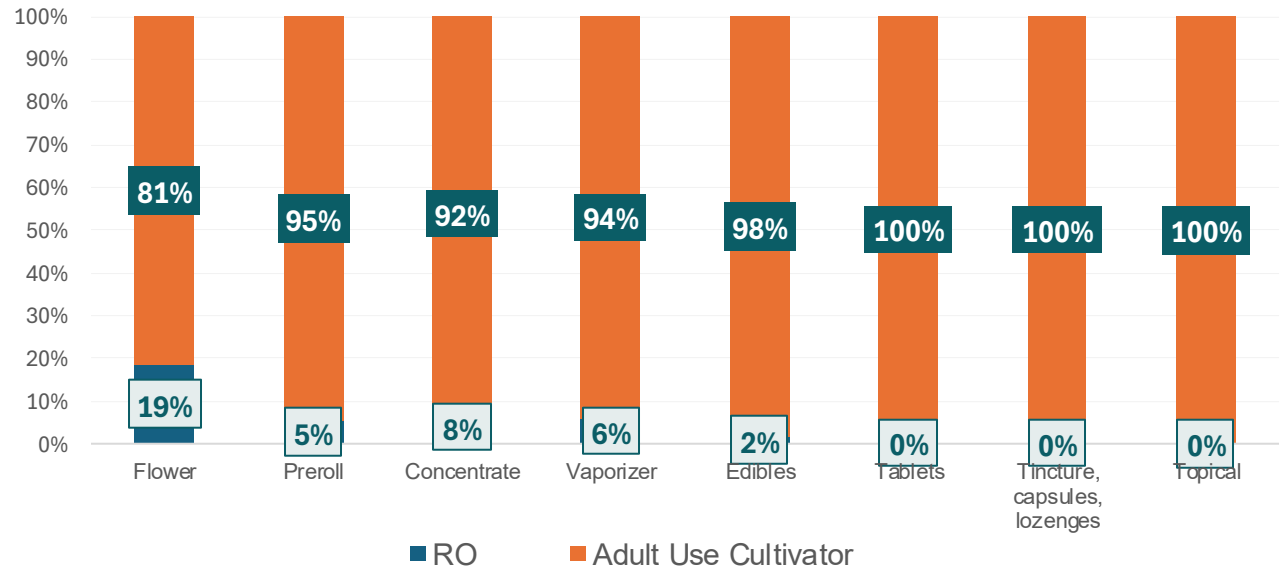


RO'S MAINTAIN THEIR STRONG POSITION WITH 10% OF ALL SALES; 19% OF FLOWER

All Products



RO Share of Category Sales



LICENSES ISSUED

CAURD with
Final Licenses

268

Registered
Organization
Dispensing and
Non-dispensing
(ROD/ROND)

9

Provisionally
Approved Retail
Dispensaries

207



Adult-Use
Cultivators

202



Adult-Use
Processors

364



Adult-Use
Distributors

193



Adult-Use
Microbusiness

256[^]



Adult-Use
Retail Dispensary

355

*Note: Many AUCCs and AUCPs are in the process of transitioning to "non-conditional" licenses.

**Note: Provisionally approved retail dispensaries is just AU Retail.

[^]Note: Microbusiness Licensees that include a Retail Dispensary: 96.

POWERSCORE

**THE POWERSCORE REPORT IS DUE IN
LESS THAN SIX MONTHS.**

Applies to: All licensees authorized to cultivate

Due Date: August 31, 2025

- PowerScore webinar hosted by Resource Innovation Institute (RII) is now available **on the Office's YouTube channel**. Scan the QR code to view the webinar.
- Video tutorials forthcoming.
- Questions about **reporting requirements and timelines**? Contact the Office: PowerScore@ocm.ny.gov
- Questions about the **PowerScore platform or accessing your account**? Contact RII: PowerScore@resourceinnovation.org



Scan QR code to view
the **PowerScore**
webinar hosted by RII.



SOCIAL & ECONOMIC EQUITY (SEE) UPDATE

SEE STATUS

63% OF ADULT-USE LICENSES ISSUED TODAY ARE SEE OWNED

Minority-Owned
Business

53%

Women-Owned
Business

69%

CDI

20%

SDV

2%

Distressed Farmer

2%

***Please Note:** Licenses may be counted multiple times if they are approved for multiple types of SEE categories

SEE STATS OVERALL

55% OF ALL ADULT-USE LICENSES ISSUED ARE SEE OWNED

Minority-Owned
Business

52%

Women-Owned
Business

63%

CDI

27%

SDV

14%

Distressed
Farmer

17%

***Please Note:** Licenses may be counted multiple times if they are approved for multiple types of SEE categories

SEE ACROSS THE SUPPLY CHAIN



Adult-Use
Cultivators

38%



Adult-Use
Processors

48%



Adult-Use
Distributors

44%



Adult-Use
Microbusiness

58%



Adult-Use
Retail Dispensary

80%

SEE

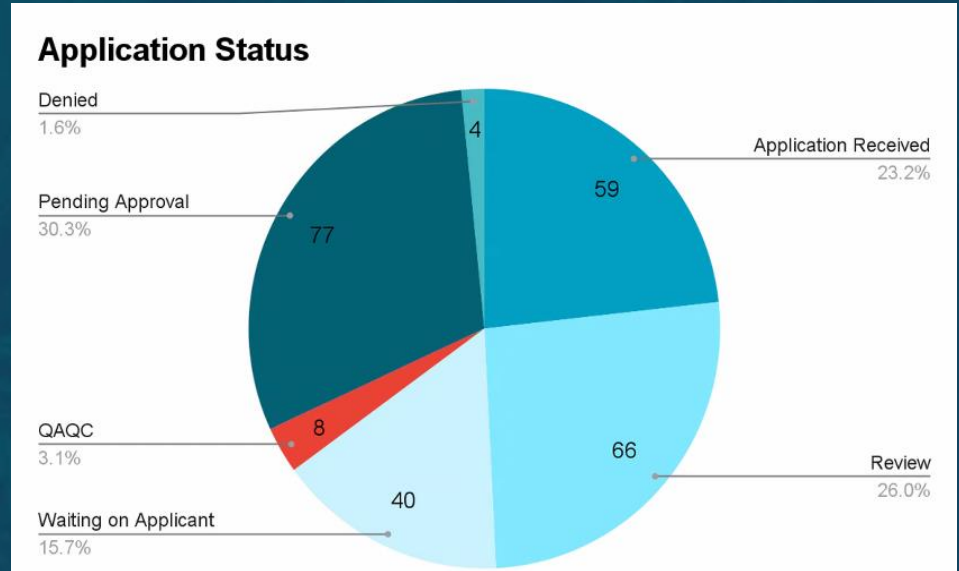
MULTI-CATEGORY

- There are currently **812** SEE licensees
- Over **500** SEE applications updated
- Translates to relevant SEE programming and supports

CATEGORY	COUNT	PERCENTAGE	RANK
WOB	286	35.22%	1
MOB	169	20.81%	2
MOB, WOB	124	15.27%	3
SDVOB	38	4.68%	4
CDI, MOB	36	4.43%	5
DF	36	4.43%	5
DF, WOB	26	3.20%	6
CDI, MOB, WOB	24	2.96%	7
CDI	23	2.83%	8
EP, CDI, MOB	20	2.46%	9
MOB, SDVOB	8	0.99%	10

CAURD GRANT PROGRAM UPDATES

- Funds will be issued to awardees through a one-time reimbursement on a **first-come, first served basis** until available funding has been depleted.
- **207** applications received
- **77** are pending approval - final QA checks being completed before funds released.
- **Questions about the opportunity should be sent to the grant administrator: Support@forwardplatform.zendesk.com or by calling 1(855) 933-5556.**



Scan QR code or visit cannabis.ny.gov/equity for more information on how to apply for the grant.



CHIP ACADEMY

EDUCATIONAL TRAINING PROGRAM FOR LICENSEES

- Part 4 launched **Tuesday, April 8**
- Sessions are typically held on Tuesdays and/or Thursdays (from 6-7:30 PM EST)
- Video recordings will be available to licensees
- Registration details have been shared with licensees. If you did not receive the registration information, please share your license details with SEE@ocm.ny.gov

Session #	License Types	Date	Topic	Instructor(s)
1	All Licenses	Tues, April 8, 2025	How to Read a Certificate of Analysis	Certainty Analytical Labs
2	Microbusinesses & Cultivators	Tues, April 15, 2025	Organic & Regenerative Farming	Hudson Hemp
3	All Licenses	Thurs, April 17, 2025	Basics of Cannabis Accounting and Tax	Renata Serban
4	All Licenses	Tues, April 22, 2025	Seed-to-Sale Tracking & BioTrack	Raven's View Genetics
5	All Licenses	Tues, April 29, 2025	DOL Insights and Resources	NYS Department of Labor
6	Microbusinesses & Cultivators	Tues, May 6, 2025	BioTrack Webinar for Cultivation	BioTrack
7	Processors & Distributors	Thurs, May 8, 2025	BioTrack Webinar for Processing	BioTrack
8	Retailers	Tues, May 13, 2025	BioTrack Webinar for Retail Dispensaries	BioTrack

TRADE PRACTICES BUREAU (TPB)

ONGOING INVESTIGATIONS

- **Inversion:** Complete products or product inputs from illicit suppliers
- **Market Monopolization:** License Aggregation or Stacking
- **Ownership and Control:** Gaining control of equity licensees

HOW TO REPORT VIOLATIONS

Online Complaint Portal: cannabis.ny.gov/tpb

Tip Line: 855-420-TIPS (855-420-8477) (Confidential Reporting)

MARKET INTEGRITY BULLETINS

- **Our Second Bulletin:** Issued jointly by TPB and Compliance advises all licensees against two kinds of pay to play between retailers and processors/brands.
- This applies to tabling at retail establishment and any kind of incentive paid to retailers or employees for sale or promotion of products even when facilitated by a third party.

HOW TO REPORT VIOLATIONS

Online Complaint Portal: cannabis.ny.gov/tpb

Tip Line: 855-420-TIPS (855-420-8477) (Confidential Reporting)

PUBLIC HEALTH & EDUCATION UPDATE

AVAILABLE NOW!

RESPONSIBLE WORKFORCE TRAINING (RWT)

The Office and the New York State Department of Labor (NYSDOL) announced the launch of the **Responsible Workforce Training** Program, a critical initiative aimed at providing comprehensive safety education to workers in the cannabis industry.

NYS adult-use cannabis regulations require that all managers, employees, contractors, volunteers, or persons performing activities under a licensed cannabis business, must complete Responsible Workforce Training within **30 days of the employee's start date**.

RWT CONSISTS OF FOUR REQUIRED COMPONENTS, INCLUDING:

Cannabis Product Safety & Responsibility:

An hour long free online course developed by OCM focusing on protecting health and safety in the regulated cannabis industry.

At least **two hours** of licensee-provided, role-specific training

Cannabis Workforce Responsibility:

40-minute free online course highlighting labor standards, worker rights, and workplace health and safety.

At least **one hour** of **Implicit Bias Training** or **Cultural Competency Training**



Scan QR code or visit cannabis.ny.gov/workforce for more information.

HIGHER EDUCATION

cannabis.ny.gov/education

- The Higher Education Campaign, led by the OCM, expands public awareness and access to OCM's library of cannabis educational resources designed to help New Yorkers make informed decisions about cannabis consumption with materials tailored for diverse audiences and **available in multiple languages**.
- The campaign features the **OCM Cannabis Education Library Decal** that will be placed in dispensaries and other high-traffic locations to ensure access statewide. The decal features a QR code directing individuals to the education hub at cannabis.ny.gov/education.



Scan QR code to
view the **Cannabis
Education Library.**



AVAILABLE NOW!

CANNABIS EDUCATION LIBRARY

OCM provides limited quantities of **free printed educational materials** to New York State residents, community organizations, and licensed cannabis businesses.

KNOW THE LAW

Resources to help you understand the cannabis laws and protections in New York.

SAFER & MORE RESPONSIBLE CANNABIS CONSUMPTION

Resources to help adults 21+ understand how to consume cannabis more safely—no matter the product or method.

Your Guide to Safer Cannabis Starts Here.

Scan to explore the New York State Cannabis Education Library.



 Office of Cannabis Management

cannabis.ny.gov/education

MEDICAL CANNABIS PROGRAM RESOURCES

From certification to safe access, these resources support patients, caregivers, and providers every step of the way.

SPECIAL POPULATIONS

Resources that offer tailored guidance for individuals with unique health, age, or caregiving considerations.



To request printed materials, scan QR code or visit cannabis.ny.gov/education-catalogue

COMMUNITY REINVESTMENT PROGRAM UPDATE

PROGRESS TO DATE

- ✓ Issued on October 16, 2024
- ✓ Application Deadline: December 18, 2024, at 5 PM
- 451 Applications Received
- ✓ OGS Completed Minimum Eligibility Review
- 340 Applications Advanced

- ✓ OCM Application Review Started: January 23, 2025
- ✓ 340 Applications X 3 Independent Evaluations = 1,020 Total Evaluations
- More than 1,550 hours of evaluation time complete
- Now concluding the evaluation effort



Lead Applicant Eligibility: 501c3 orgs serving young people (0-24)
Funding Focus: Mental Health, Housing, and/or Workforce Development

Cannabis related activities NOT required

Total Available 2024: \$5M / Each Award: \$100,000

Scan QR code or visit
[cannabis.ny.gov/
reinvestment](https://cannabis.ny.gov/reinvestment) to learn
about the Community
Reinvestment Program



NEXT STEPS

Application Evaluation and Scoring

COMPLETE

CAB Award Consideration

EARLY-MAY

Tentative Award Notices >>> OSC Procurement
Record Approval

EARLY MAY - JULY

Public Announcement of Awardees

JULY/AUGUST

PUBLIC COMMENT

- Thank you to those who submitted comments online. Online comments will be captured via the meeting minutes. All online comments must be **submitted by 5 p.m. on April 29, 2025**, to be included in the Board meeting minutes. The link is available under the Cannabis Control Board page on cannabis.ny.gov.
- You can also reach the Office with any questions, comments, or concerns at Regulations@ocm.ny.gov.
- Remarks must be limited to **2 minutes or less** to allow all participants an equal amount of time to speak.

NEXT FULL CANNABIS CONTROL BOARD MEETING

Time, location, and a live stream link will be shared on the Office of Cannabis Management website in advance of the meeting: cannabis.ny.gov



Cannabis
Control Board



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ADJOURN



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