



# Office of Cannabis Management

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Board Member

**FELICIA A. B. REID**

Acting Executive Director

No. 2024-85  
July 10, 2024

## RESOLUTION DIRECTING THE OFFICE OF CANNABIS MANAGEMENT TO ISSUE FOR PUBLIC COMMENT CERTAIN PROPOSED CANNABIS PACKAGING, LABELING, MARKETING AND ADVERTISING REGULATIONS

**WHEREAS**, pursuant to Section 81 of the Cannabis Law, the Cannabis Control Board (Board) is charged with establishing packaging and labeling rules and regulations governing the packaging and labeling requirements of adult-use cannabis products sold in New York State;

**WHEREAS**, pursuant to Section 86 of the Cannabis Law, the Board is charged with establishing advertising and marketing rules and regulations governing the form and content of advertising and marketing of adult-use cannabis and cannabis products;

**WHEREAS**, pursuant to Sections 10(4), 13, 81, 86 and 89 of the Cannabis Law, the Board has the authority to establish standards and requirements, and to promulgate rules and regulations, governing the packaging and labeling, and marketing and advertising of cannabis and cannabis products including but not limited to, requiring child-resistant packaging, packages, labels, shapes and products not being made to be attractive to or target persons under the age of twenty-one, and warnings communicating any potential impact on human health resulting from consumption;

**WHEREAS**, the Office of Cannabis Management (Office) recommends that the Board file with the Department of State for public comment the attached proposed packaging and labeling and advertising and marketing rules and regulations for adult-use cannabis products as specified in the attached proposed regulations; now, therefore, be it,

**RESOLVED**, the Board directs the Office to file with the Secretary of State for public comment the attached proposed cannabis packaging and labeling and marketing and advertising regulations, as may be amended for changes in accordance with the State Administrative Procedure Act.

[Attachment]