



CANNABIS GROWERS SHOWCASE

Cannabis Growers Showcases (CGS) authorize New York’s conditional cannabis licensees to partner on events to showcase and sell adult-use cannabis products to customers. CGS applications must be submitted to the Office by the CGS Organizer, who must be a Conditional Adult-Use Retail Dispensary (CAURD) licensee or an Adult-Use Conditional Cultivator (AUCC) licensee with final approval from the Office to begin licensed activities. **Note: Provisional licensees may not participate in a CGS. All CGS applicants must receive explicit written approval from the Office before the CGS can be held.**

HOW WE DO THIS



Three (3) or more AUCCs partner with CGS Vendor (a licensed CAURD) to showcase and sell their products at Cannabis Growers Showcases approved by the Office of Cannabis Management. Cannabis Growers Showcases can be organized around standalone events or in association with an existing event where the predominant population is expected to be of legal age to consume cannabis.

- A minimum of three (3) AUCCs per CGS.
- No more than one (1) Adult-Use Conditional Processor (AUCP) per 3 AUCCs.
- Only a CGS Vendor can make sales to customers at a CGS.
- AUCCs can distribute flower products only (flower in retail packaging and pre-rolls).
- AUCPs can only distribute value-added products (no flower in retail packaging or pre-rolls). No more than 35% of the proposed CGS inventory can be from an AUCP.
- No cap on the number of CAURD participants but minimum of three (3) AUCC per CAURD.
- At least one (1) of the participating AUCC must be a licensee the CAURD currently does not carry in their storefront or delivery only inventory.
- All products sold must have passed testing conducted by a New York State permitted laboratory and be in regulatorily compliant packaging.
- Applicants who are non-compliant with inventory reporting requirements or who have a critical deficiency noted on a statement of findings with no corrective action in place will be prohibited from participation.

THINGS TO KEEP IN MIND

All CGS participants will be required to comply with the guidance issued by the Office, including:

APPLICATION REQUIREMENTS:



- Site Plan, location photos, staffing plan for the CGS
- A list of proposed inventory and an Overnight Product Storage Plan, if applicable
- Event location, time, and date, and any planned activities
- Names and Contact Information of participating licensees, Lead Contact, and Employee in Charge
- Proof of local approval, and a letter from the associated host event (if applicable)
- Signed attestations from all participating licensees



MUNICIPAL APPROVAL: Unless taking place at a licensed retail dispensary where retail cannabis sales normally occur, applicants must secure municipal approval for the Cannabis Growers Showcase before applying for authorization. **Note: CGS can only be held in jurisdictions that did not opt-out.**



VENUE AUTHORIZATION: CGS may be stand-alone or held in conjunction with another event, as outlined in the CGS Guidance and FAQ linked below.



ADVANCE NOTIFICATION: Cannabis Growers Showcase applications must be submitted a minimum of ten (10) business days in advance for a CGS event being held before September 5, 2023, unless otherwise approved by the Office. Applications for a CGS event being held after September 5, 2023, must be submitted at least twenty (20) business days in advance.



DISTANCE REQUIREMENTS: CGS must comply with distance requirements from schools (500 feet); houses of worship (200 feet); and Adult-Use retail storefronts, including CAURDs, and medical cannabis dispensing facilities (1,000 feet in jurisdictions with populations over 20,000; 2,000 feet for jurisdictions with populations below 20,000).



PRODUCT SALE RESTRICTIONS: CGS Vendors are authorized to sell cannabis products; cannabinoid hemp products (only if licensed to do so); cannabis paraphernalia; stationary, gifts, and other minor incidentals; branded merchandise and apparel containing the licensee's brand, including jewelry and accessories (in adult sizes only); and other items as approved by the Office. **Note: Only CGS Vendors are authorized to make sales of cannabis products.**



SAMPLING RESTRICTIONS: Providing cannabis product samples is prohibited.

For more information, visit cannabis.ny.gov/cannabis-growers-showcase

THINGS TO KEEP IN MIND



INVENTORY TRACKING: All licensees are required to comply with standard inventory tracking requirements. Product inventory list will be requested at the time of application.



SECURE STORAGE OF PRODUCT AND CASH: Licensees must ensure:

- Consumers do not have direct access to product unless inspecting samples;
- Products are not left at a CGS overnight unless approved by the Office; and
- Cash is locked and secure, and never left unattended at a CGS.



MAXIMUM MARGIN: CGS Vendors are limited to the following maximum margins:

- Max margin of 50% on flower products in retail packaging and pre-rolls.
- No mark-up limit on non-flower and pre-roll products.



COLLECTION OF TAXES: AUCC, AUCP and CAURD licensees are responsible for the taxes due from the distribution and sale of their products. Please refer to the CGS Guidance for more details.



RESTRICTIONS ON AVAILING: Licensees cannot avail their licensee authorizations to an undisclosed or non-licensed individuals or entities.



TWO-TIER PROHIBITION: Restrictions on interests, goods and services agreements, and undue influence between supply and retail tier apply.

CGS RESOURCES

Additional details about safety and compliance standards, as outlined in the Cannabis Growers Showcase Guidance, apply, and can be reviewed at the links below:

- [CGS Guidance](#)
- [CGS FAQ](#)
- [CGS Sample Diagrams](#)

For more information, visit cannabis.ny.gov/cannabis-growers-showcase