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**NEW YORK STATE CANNABIS CONTROL BOARD
APPROVES REGULATIONS FOR ADULT-USE CANNABIS
PACKAGING, LABELING, MARKETING, ADVERTISING, AND
LABORATORY TESTING**

*With Board Approval, Regulations Advanced to 60-Day Public
Comment*

*The Cannabis Control Board Also Approves an Additional 16 Adult-Use
Conditional, There Are Now 162 Farms in New York Approved to Grow
Adult-Use Cannabis*

The Cannabis Control Board voted to advance regulations for packaging, labeling, marketing, advertising, and laboratory testing of adult-use cannabis to public comment. The regulations will undergo a 60-day public comment period starting on June 15.

The regulations are designed to help protect public health and reduce waste. They include requirements for child-resistant packaging and labeling that identifies products as containing cannabis with THC, limiting marketing to adult-only audiences, and the rules for establishing testing procedures to ensure products are safe for consumption. They were proposed to the Board by the Office of Cannabis Management on May 31, 2022 and an overview is available [here](#).

*The Cannabis Control Board Approved an Additional 16 Adult-Use
Conditional, There Are Now 162 Farms in New York Approved to Grow
Adult-Use Cannabis*

The Board also approved 16 Adult-use Cannabis Conditional Cultivator Licenses, growing the total approved to 162. The awarding of the licenses demonstrates the

advancement of the *Seeding Opportunity Initiative*, [announced by Governor Hochul on March 10, 2022](#).

The Initiative includes the granting of Conditional Cultivator Licenses, created by legislation signed by the Governor in February, to qualifying New York-based farms that have previously grown cannabinoid hemp in New York State and positions equity-entrepreneurs to be the first to make adult-use cannabis sales in New York with products grown by the farmers licensed today. The now 162 approved licenses are from a pool of more than 200 applications submitted to the Office of Cannabis Management (OCM) following the March 15 opening of the online application portal. The OCM will continue to review applications on a rolling basis and will work to get them to the Board for approval as quickly as possible to ensure farmers are able to capitalize on the growing season. A list of the licenses approved today is [available here](#).

The deadline to submit applications is June 30, 2022.

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