Tremaine Wright: Good afternoon everyone and welcome. I am Tremaine Wright, the chair of the Cannabis Control Board. I’m recognizing that we have all board members present I’m pleased to call to order this 9th meeting of the Cannabis Control Board. Welcome to all of you who are participating via real-time live stream. This meeting will be recorded, as well as transcribed and made available to the public on our website at www.cannabis.ny.gov. Also, just be aware that there is a designated tab indicating Board Meetings where you can access that information. Today’s agenda is going to be somewhat shorter. It includes a number of substantive items, one very important substantive item and it includes a welcome and a review and approval of the meeting minutes from the Cannabis Control Board meeting from April 14th, consideration of the recommended Conditional Cultivator Applications for Licenses and a report from the Office of Cannabis Management’s Executive Director Chris Alexander, and then we will adjourn. At our last meeting we approved 52 adult use conditional cultivator licenses. That was part of our Seeding Opportunities Program which was signed by our Governor in February that allowed us to issue Cultivation licenses to our first batch of farmers. It additionally provided a way for us to plan for and to support our first batch of retail dispensaries which we plan to open later this year. So far, this has had a tremendous impact in our communities statewide and we were able to capture one farmer’s thoughts on it and we have a video of it. We shared it on social media that we would like to play for you now. Thank you.

(Video)

I want to say thank you for sharing his heartfelt sentiments with us and his thoughts on what’s happening here in the market and how it’s impacting our community statewide. It is encouraging to us and so without further ado we want to move forward with the work we have before us today. The first order of business is review and approval of the meeting minutes from April 14th, Cannabis Control Board Meeting. However before we move much further, just like I say, every meeting I need to make some remarks about Open Meetings Law. The Cannabis Control Board is subject to the Open Meetings Law to ensure the greatest levels of transparency and public participation in the affairs of government. Due to the ongoing pandemic, we have requested that members of the public join us via video conference, which we will continue to offer in order to keep the members of this body safe. Now, I will read a brief statement on Open Meetings Law into the record. Pursuant to chapter 1 of the laws of 2022, enacted on January 14, 2022, board members may continue to fully participate in meetings via video conference from locations that are not open to the public provided that the public had the ability to view or listen to such proceedings, and the meetings are recorded and later transcribed. The public was provided with information on how to access this meeting within our public meeting notice which is distributed to members of the press and posted on the OCM website. A recording of this meeting, together with the transcript, will also be made available on the OCM website just as previous recordings, meeting minutes, and transcripts are archived there. Please note, the designated tab is entitled Board Meetings. May I please have a motion to approve the April, 14, 2022, board meeting minutes?
Male: So moved.

Tremaine Wright: May I have a second? Seconded. Is there any discussion by any board members or questions? Hearing none, I will call for a vote. All in favor?

All: Aye.

Tremaine Wright: The motion to approve the April 14th, 2022 board meeting minutes carries. Concerning the next order of business, may I please to consider and approve Resolution No. 2022-09 Resolution approving additional Cultivator Applications for Licensure.

Jen Metzger: I’ll make that motion

Tremaine Wright: Do I have a second?

Jessica Garcia: Second.

Tremaine Wright: Thank you and at this time I’d like to ask Mr. Alexander if he could please provide an overview of the applications?

Chris Alexander: Absolutely thank you Madam Chair and Board Members. The 36 applications before you would add to the 52 that you approved at the April 14th Board Meeting. We’re excited to get the growing session underway and to enable our small farmers, as demonstrated in the video to continue to provide a foundation for the market. So far, our team has received over 200 applications from New York’s Hemp Farmers and we’re continuing to review and we appreciate the willingness of the Board to meet frequently to get these licenses out the door. I want to remind everybody in the public that applications for the Conditional Cultivator License does close on June 30th. Through the Seeding Opportunity Initiative, these farmers are cultivating the first products that will be sold in dispensaries owned by just as involved New Yorkers by the end of the year. So we’re excited to move this forward. With every step we’re trying to build a national model on how to build an Adult Use program the right way. Thank you and I’m happy to answer any questions you may have.

Tremaine Wright: Thank you Chris. Are there any questions?

Male: We’re doing 30 some at this time what do we have in the pipeline?

Chris Alexander: So we’ve seen about 200 applications total and with 52 out there is a stringent background, compliance checks going on currently making sure individuals have submitted all required documentation. So, I think we have another 100 or so that can becoming along the pipeline quickly in front of the Board.

Male: Fantastic.
Tremaine Wright: May I please have a motion to consider and approve Resolution No. 2022-09 Resolution approving Cultivation Cultivator Applications for Licensure.

Jen Metzger: So moved.

Tremaine Wright: May I have a second?

Male: Second.

Tremaine Wright: Is there any discussion, questions or comments? So I’ll call for a vote, Ms. Metzger:

Jen Metzger: Aye.

Tremaine Wright: Ms. Garcia.

Jessica Garcia: Aye.

Tremaine Wright: Mr. McDaniel?

Rubin McDaniel: Aye.

Tremaine Wright: Mr. Perry.

Adam Perry: Aye.

Tremaine Wright: I vote in favor as well. So the motion to approve Resolution No. 2022-09 Resolution approving Conditional Cultivator Applications for Licensure carries.

Adam Perry: May I make just one note for the record? I’d like to record to reflect that I’m abstaining on numbers 005, 062, and 123. But ah affirmative and no objection on all the rest.

Tremaine Wright: Thank you. And at this time I’d like to ask Mr. Alexander for your Executive Report please.

Chris Alexander: Absolutely. Thank you Madam Chair. I’d like to start by highlighting the release of our newest phase of the Cannabis Conversation Public Education Campaign. This wide reaching campaign got it’s start in April is already visible on television, bill boards, social media and transit, and it informs the public about the State’s new Cannabis Law. Last meeting we were able to show you some clips of the ads that are currently rolling and I would like to show you some more today. The new messages dive deeper into the initial issues that we presented in the overarching campaign. And those focus on making sure New Yorker’s don’t drive under the influence, they understand to keep second hand smoke of cannabis away from other people, they properly store the cannabis in the household keeping out of reach from
children and pets, and raising awareness about the risks cannabis poses to youth and their growing brains. We will now show some quick ads.

(Video)

Chris Alexander: Thank you so much and I want to give a big shout out to our Deputy Director of Public Health Safety and Campaign, Lila Hunt for the work on that as well as our communications team for some incredible work. As you see, every advertisement points New Yorkers back to our website which will continue to be updated with FAQs and fact sheets so that folks can really joint the cannabis conversation. I encourage everyone to visit and learn more. As stated frequently, our new approach is focusing and hoping to demonstrate that educating the public on the facts around our new Cannabis Law including information to help protect Youth and keep roads safe are our top priorities. Thank you. This education campaign is just the beginning. We are excited to continue to provide opportunities for New Yorkers to learn more about this.

Tremaine Wright: Thank you. Thank you very much and thank you for the wonderful policy program that is being rolled out through our campaign. I hope you have an opportunity to see them live and in person. I took the A train the other day and the train was wrapped in Cannabis billboard messaging. So hopefully somebody didn’t wreck the signs, we locked it up and stay away from someone while they were smoking. And really we’re just paying attention to this. We’re off to a great start. At this time, I just want to bring your attention to our next Board Meeting. The time, location and a live stream link will be shared on Cannabis.ny.gov in advance of the next meeting, as well as the recording of today’s meeting, the meeting minutes and a transcription will be posted as well. And that concludes today’s agenda items. May I please have a motion to adjourn this meeting.

Male: So moved.

Tremaine Wright: Second?

Jen Metzger: Second.

Tremaine Wright: Are there any questions, comments, discussion? Hearing none I’ll call for a vote. All in favor?

All: Aye.

Tremaine Wright: And the motion to adjourn this meeting carries. Thank you very much and look forward to seeing you again soon.